

A NEW ERA FOR OUR MUSEUMS

CORPORATE

BROCHURE

TWO THOUSAND TWENTY SIX

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INNOVACIÓN  
MUSEOS  
EXPOSICIONES

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At EVE Museos e Innovación we believe in a museum model that can move, transform, and connect people with cultural content through memorable, inclusive, and accessible experiences. The challenge is no longer only to display collections, but to activate narratives that spark curiosity, encourage critical thinking, and build ties with the community.

We are living in a time when museums must regain their ability to surprise and accompany people in their relationship with heritage. Our commitment remains to create spaces where visitors can reconnect with their five senses, explore, participate, and be moved.

RICARDO CANO

CEO EVE Museums + Innovation | EVE Academy  
[@evemuseografia](#)



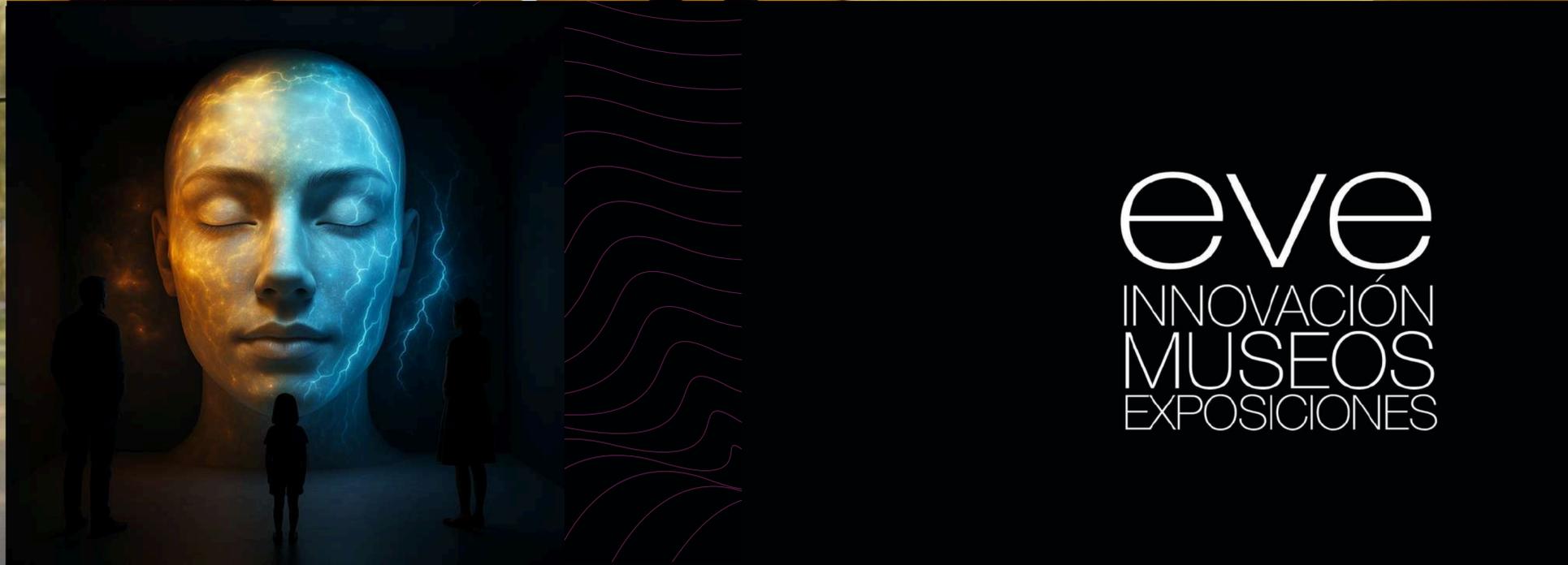


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01

# WHO WE ARE



EVE Museums + Innovation is a consultancy specialized in museology, museography, and contemporary cultural experiences. We bring over 25 years of experience delivering museological, museographic, and exhibition projects in Spain and Portugal, Latin America and North America, Asia, Africa, and a wide range of international contexts.

We work through three strategic areas:

- EVE Museos e Innovación
- EVE Exhibition Spaces
- EVE Training

Our work focuses on developing strong, accessible, and distinctive concepts that connect audiences with collections and cultural narratives through sensory, emotional, and contemporary approaches. Through digital transformation and museological research, we propose innovative solutions that expand how people interact in museums.



# WORKING METHODOLOGY

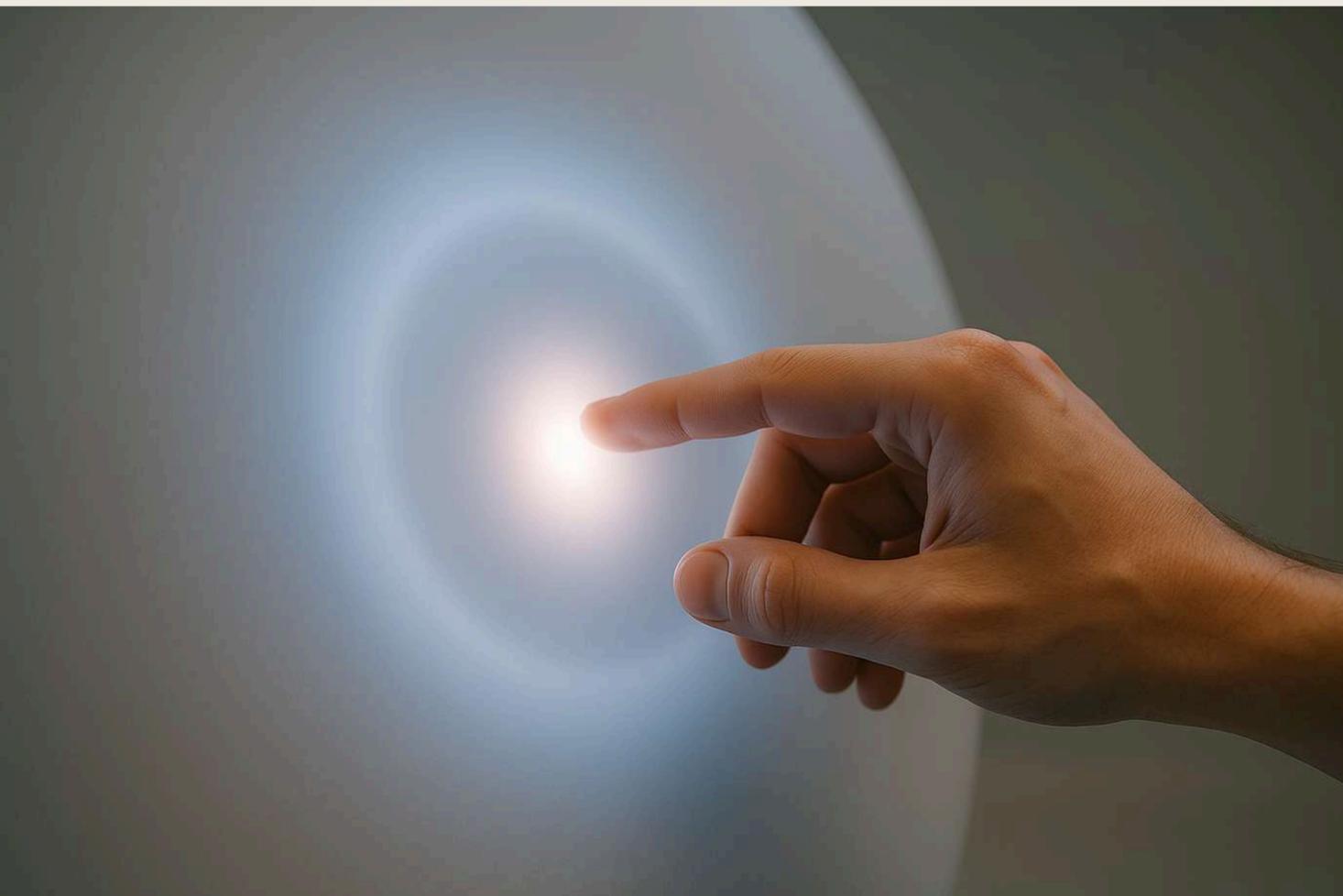


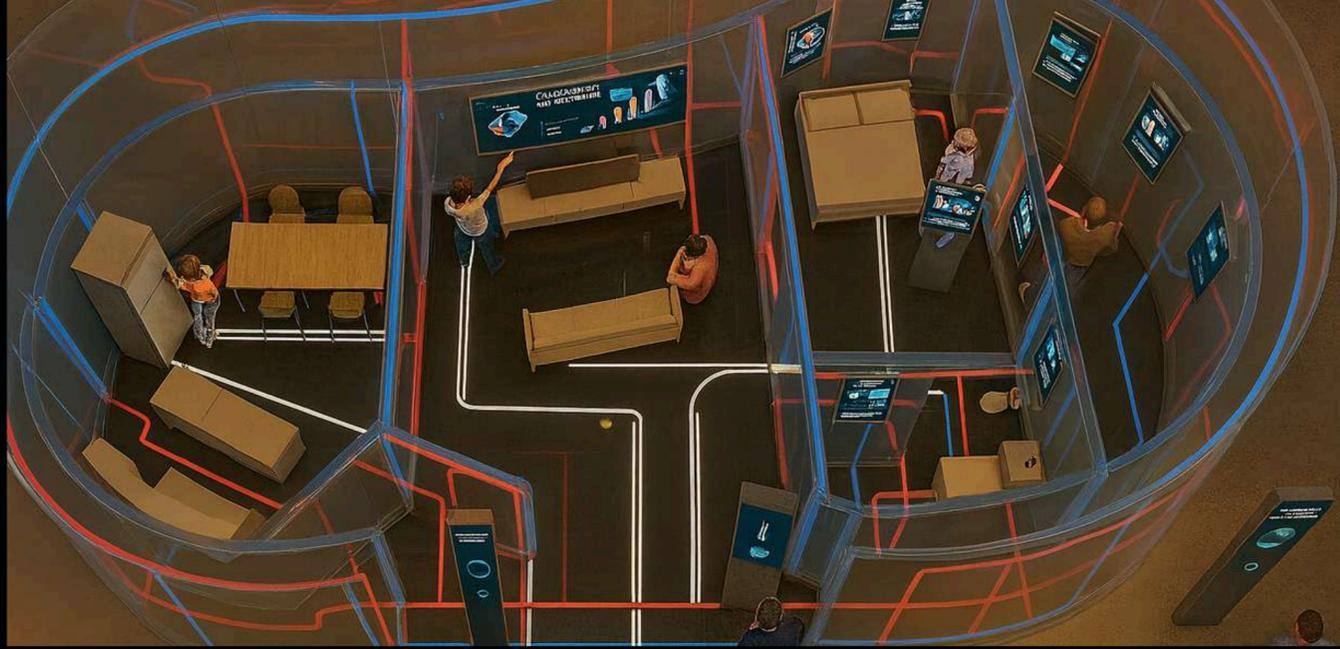
## Innovation and Method

As in previous years, our work is organized into multidisciplinary cells, coordinated transversally across five lines:

- Creative Concept Development.
- Museological and Museographic Narrative.
- Strategic Projects for Museums and Exhibitions.
- User Experience.
- Technology-Enabled Mediation.

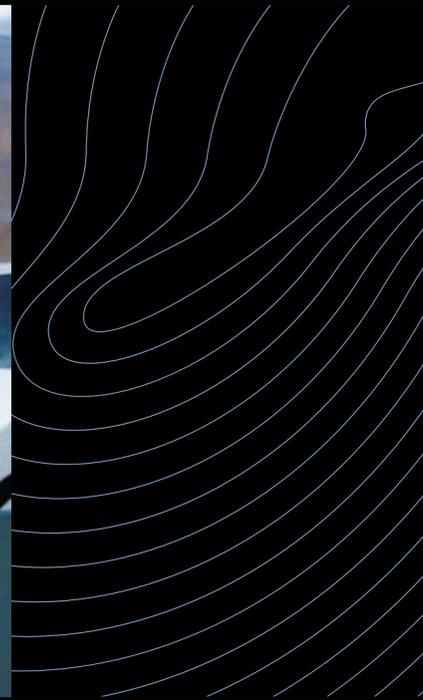
This flexible approach allows us to bring together museologists, museographers, subject-matter experts, designers, developers, educators, architects, engineers, scenographers, and technical specialists, depending on the nature of each project. We maintain our philosophy of conceiving and designing singular, bespoke proposals, working closely with the promoting and technical teams.





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# MUSEUMS + INNOVATION



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# AT EVE WE WORK ACROSS ALL THE MUSEUM'S ESSENTIAL PHASES:

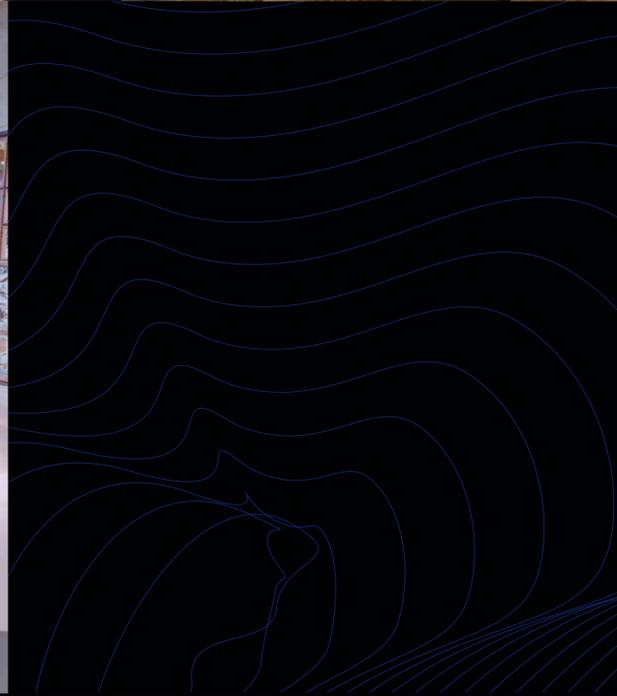
01. Museological Concept Development
02. Museographic Project
03. Exhibition and Interactive Creation
04. Architectural Implementation, When Required
05. Production, Installation, and Commissioning
06. Operational Training and Management Models

**WE SPECIALIZE IN DEVELOPING NEW MUSEUMS, RENEWING EXISTING ONES, ACTIVATING CONTEMPORARY NARRATIVES, AND BUILDING IMMERSIVE, SENSORY EXPERIENCES THAT EXPAND THE MEANING OF HERITAGE.**



03 EVE/

# EXPOS



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## We Design and Produce

Permanent, temporary, and touring exhibitions, adapting to any scale and content type. Our approach combines ephemeral architecture, new technologies, museological narrative, and innovative exhibition solutions.

We create memorable experiences through:

- Museographic Concept Development.
- Scenographic Design.
- Interactive and Immersive Systems.
- Digital Content.
- Exhibition Furniture.
- Signage and Visual Communication.
- Narrative and Emotional Architecture.

**WE ALSO PROVIDE MUSEOLOGICAL AND MUSEOGRAPHIC CONSULTANCY FOR CULTURAL ORGANIZATIONS, PUBLIC INSTITUTIONS, AND COMPANIES.**

04 EVE /

# TRAINING



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## We Train Museum and Cultural Professionals

Across the core fields of contemporary museology. In 2026 we continue to run our online learning platform and expand our course offering with new modules focused on:

- Immersive Museography.
- Artificial Intelligence Applied to Museums.
- Sensory and Emotional Narratives.
- Contemporary Cultural Management.
- Applied Digital Communication.

OUR MUSEOLOGICAL AND MUSEOGRAPHIC INNOVATION LAB REMAINS A SPACE FOR RESEARCH, PRACTICE, AND LEARNING APPLIED TO REAL PROJECTS.





05 CONSULTANCY

# WHY EVE?



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**MUSEOGRAPHIC AND TECHNOLOGICAL INNOVATION**

We consolidate our emotional, sensory, and digital design approach, maintaining the pillars of our services.



**MUSEOLOGICAL VANGUARD**

Integration of interactive systems, artificial intelligence, augmented reality, audience analysis, and advanced digital solutions



**DISTINCTIVE CREATIVE CONCEPTS**

Each project is designed around a singular, emotional, and accessible narrative.

### **SOLID INTERNATIONAL EXPERIENCE**

Museological and museographic projects in Spain, Portugal, France, Italy, Mexico, Argentina, Colombia, Paraguay, Peru, Ecuador, Morocco, Mozambique, Senegal, among others.

### **EDITORIAL CARE AND CONTENT FOLLOW-UP**

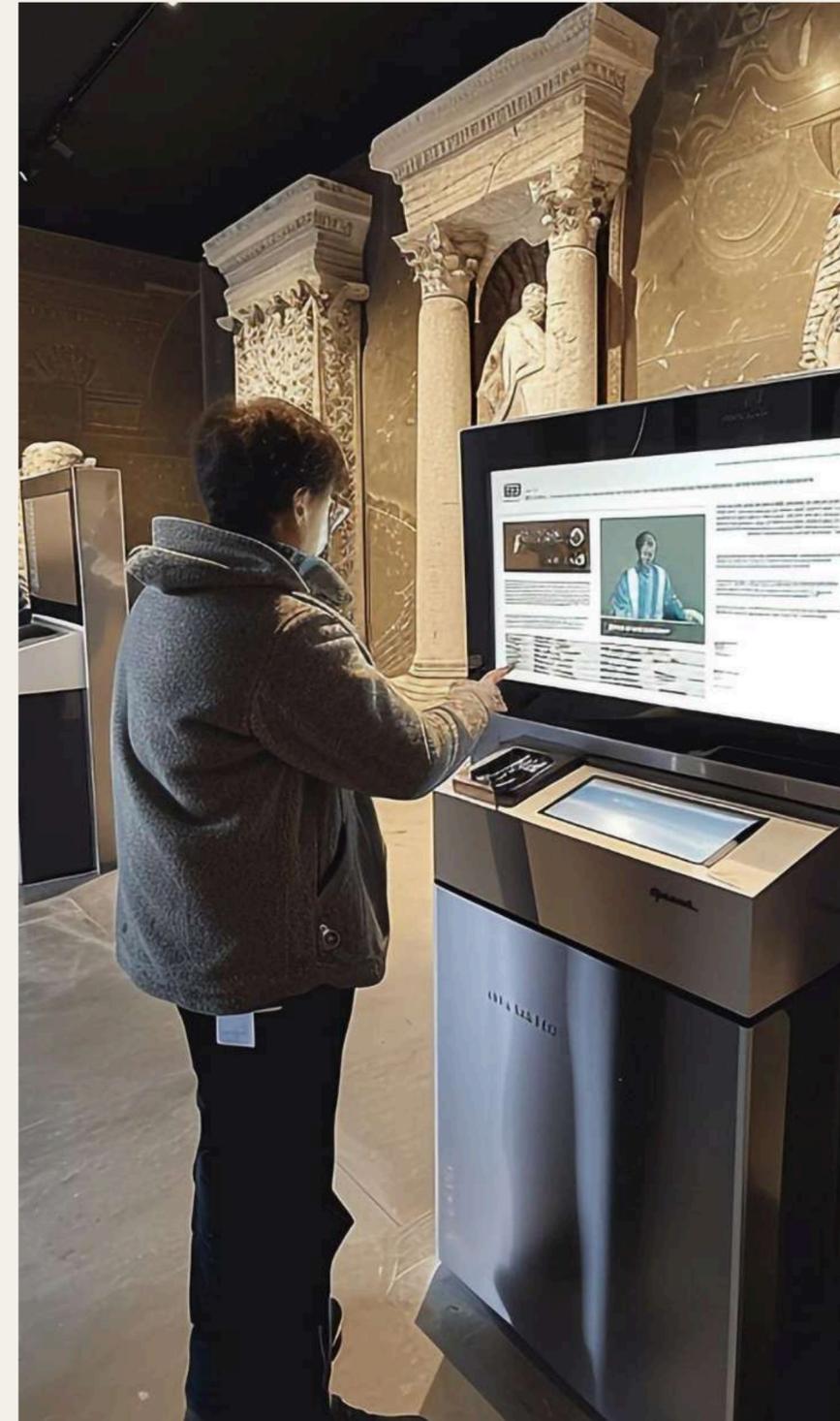
We work with specialists in history, science, art, anthropology, pedagogy, documentation, and communication.

### **FLEXIBILITY AND COLLABORATION**

We can join as consultants, as a museographic team, as strategic allies, or as technology partners.

### **AGILE AND EFFICIENT PROCESSES**

We optimize production and delivery timelines while maintaining high conceptual and technical quality.



# MUSEOGRAPHIC + TECHNOLOGICAL INNOVATION

We consolidate our emotional, sensory, and digital creative approach, maintaining the pillars of our core services:

01

**IMMERSIVE SPACES**

02

**NARRATIVE LIGHTING SOLUTIONS**



03

**EMOTIONAL ARCHITECTURE**



04

**INTERACTIVE INTERFACES**

05

**IMMERSIVE SURROUND SOUND SYSTEMS**

06

**MULTI-SENSORY NARRATIVES**

07

**DATA-DRIVEN EXPERIENCES AND USER ANALYSIS**



## OUR GOAL REMAINS TO IMAGINE

Dynamic, sustainable museums connected  
with the audiences of today and tomorrow.

**MUSEOLOGICAL CONSULTANCY**

Museological plans, strategic plans, thematic concept development, feasibility plans, sustainability, and specialized studies.

**MUSEOGRAPHIC DESIGN AND PRODUCTION**

End-to-end production of exhibitions, scenography, immersive experiences, makerspaces, technological devices, and educational materials.

Servicios  
profesionales  
2026

**MUSEOLOGICAL OUTREACH AND EXPERIENCE**

Desarrollo de audiencias, planificación de indicadores, programas educativos, soluciones de comunicación digital y estrategias institucionales.

**COLLECTIONS MANAGEMENT**

Audience development, KPI planning, educational programs, digital communication solutions, and institutional strategies.



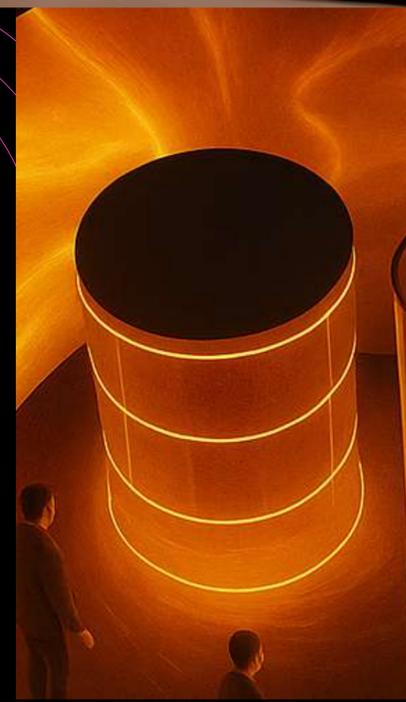
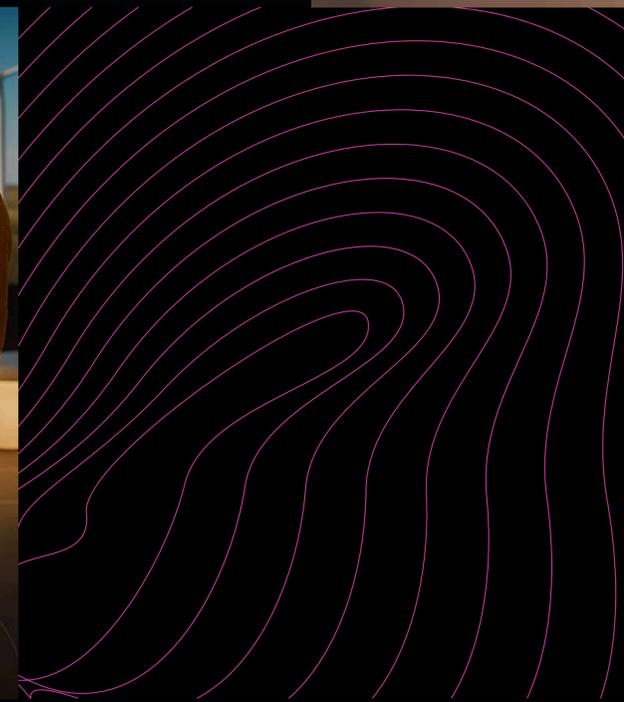
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06

# HIGHLIGHT PROJECTS



2026

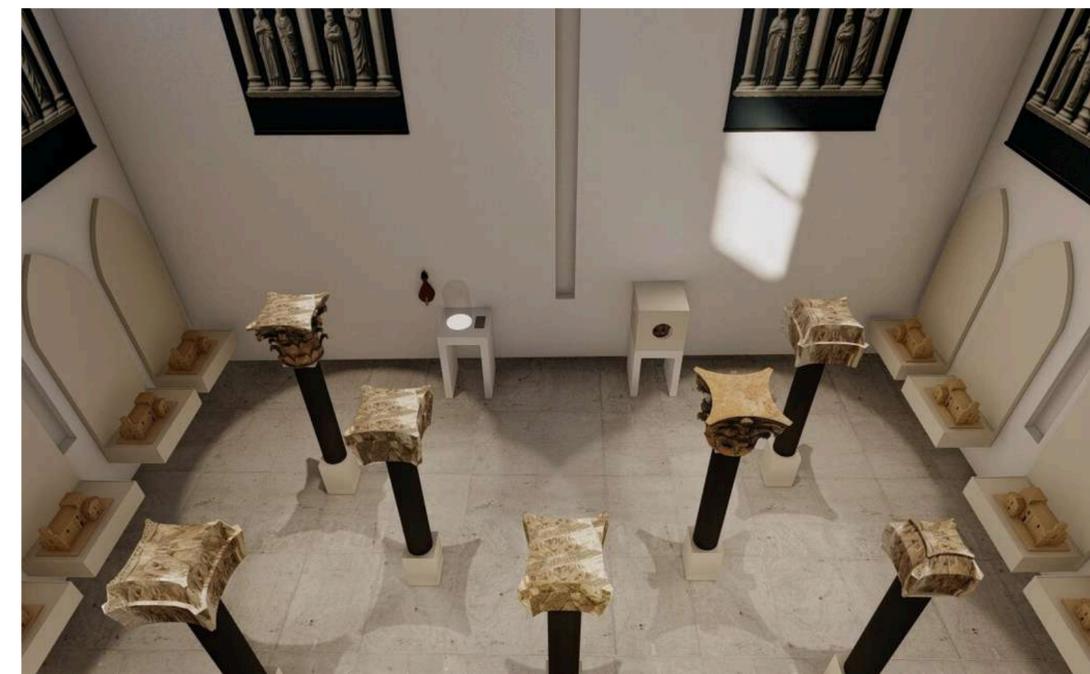


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# Romanesque Museum (ROM)

(AGUILAR DEL CAMPOO, SPAIN)

Museological and museographic concept development for a renewed presentation of Romanesque heritage, integrating sensory resources, contemporary narratives, and accessible experiences.



# Petropar Experience Center

(ASUNCIÓN, PARAGUAY)

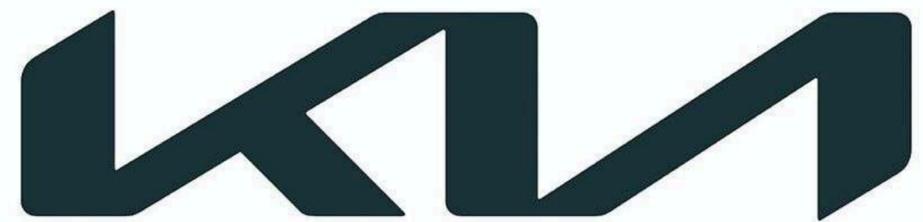
An interactive journey through Paraguay's energy, oil, industry, and sustainability. A pedagogical interface adapted for general audiences.



# KIA Experience Center

(QUITO, ECUADOR)

A museological project connected to the brand experience, future mobility, technological design, and dynamic, immersive museography.

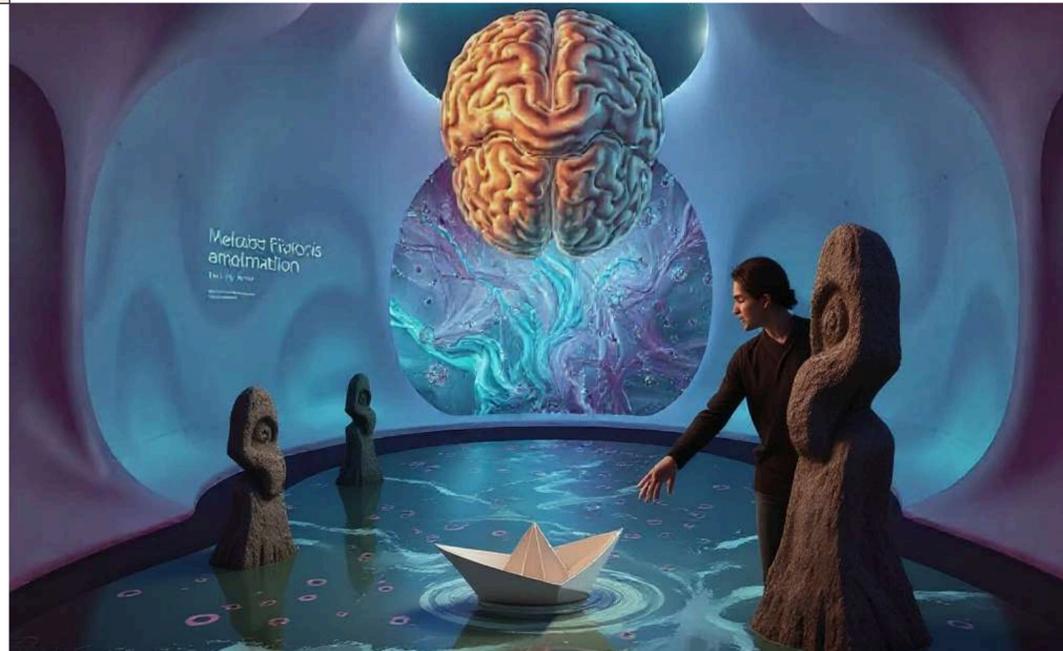


Movement that inspires

# Emotions Experience Museum

(CÓRDOBA, ARGENTINA)

An emotional museology and museography project grounded in neuroscience, psychology, and art; sensory rooms and interactive devices



# Energy Experience Center – INMERSIVA

(TALARA, PERÚ)

A comprehensive narrative about visible and invisible energy, with immersive systems and STEAM content.



# SIWATL Exhibition

(PAMPLONA, SPAIN – SAN SALVADOR)

Museographic design for an exhibition about women's work in El Salvador and the sustainability strategies they promote.



# ONAY

Organización Navarra para  
Ayuda entre los Pueblos

# Siwatl

Mujeres labrando  
cambios

# Museum of Theatre of Mexico · MUTEATRO

(CDMX, MEXICO)

Full museological script, theatrical narrative, performing arts heritage, and immersive rooms.



**MUTEATRO**  
MUSEO DEL TEATRO DE MÉXICO  
HISTORIA Y FUTURO DEL TEATRO DE MÉXICO

# Ouarzazate Cinema Museum

(MOROCCO)

Museographic renewal of the historic cinema museum; an experiential journey through the history of African cinema and the Ouarzazate studios.



# Peñafiel Hydromineral Museum

(TEHUACÁN, MEXICO)

A museological and museographic project focused on the history, value, and symbolism of water in the Tehuacán–Cuicatlán region. The proposal combines heritage interpretation, sensory experiences, and educational devices that explain natural, cultural, and industrial processes linked to mineral water.

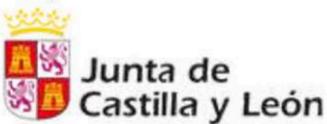
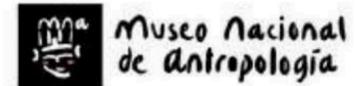


Museo  
**hidromineral**  
**PEÑAFIEL**  
CENTRO EXPERIENCIA



# CLIENTS AND COLLABORATIONS

Some of the organizations that have trusted us...



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CONTACT



**EVE Museos  
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